

CORPORATE BRANDING

The 'Getting on the horse' Package



CHARLIE HORSE DESIGN

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This package provides everything you need to get started with your corporate brand....

- » Logo design
 - › Three initial concepts and two rounds of changes to finalise a logo
 - › Supply of logo in high and low resolution formats for print and electronic uses
- » Basic style guide (for colour palette and fonts)
- » Business card design and printing
- » Corporate stationery templates (Letterhead / Invoice / with compliments)
- » Powerpoint template (Title / Content / Divider)

COST FOR
PACKAGE
(INC GST)

\$1,500

Other things you might want to consider

- » Presentation folders
- » Basic Services Brochure (email or print or both)
- » Corporate Profile (email or print or both)
- » Full brand guidelines (see over for details)
- » Your online presence

We can provide you with a quote for any of these items after discussing your requirements